

Administrative Procedure 152

Public Solicitation In/Through the Schools

Background:

Public access to schools is to be for the purpose of enhancing the students' education and the school culture. The Division acknowledges its responsibility to parents and to the schools to ensure that students and staff are not subjected as a captive audience to canvassing of a commercial, political or religious nature.

Procedures:

1. No person shall have access to students to promote the sale of goods and services or to circulate materials of a political or religious nature without the approval of the Director or designate.
2. Student involvement in such presentations shall be voluntary.
3. Names, addresses and phone numbers of students, parents and staff members shall not be released except upon the written approval of the individual. In the case of students under the age of sixteen years written parental approval is required.
4. Only information offering a direct general student benefit may be distributed through a school.
5. Only posters/displays offering a direct general student benefit may be distributed through a school.
6. Students and/or their parents shall not be required to attend a particular place of business in order to receive an award for participation in a school project or an activity which is sponsored by a business.
7. Tasteful acknowledgements of significant financial contributions or donations in kind may be displayed in schools with the authorization of the Director or designate. As well, the brand names and logos of manufacturers and suppliers that normally appear on equipment may be displayed.

Reference:

Section 85, 87, 108, 109, 367, Education Act

Created:

April 14, 2009

Revised:

June 2009

November 2013

November 2017